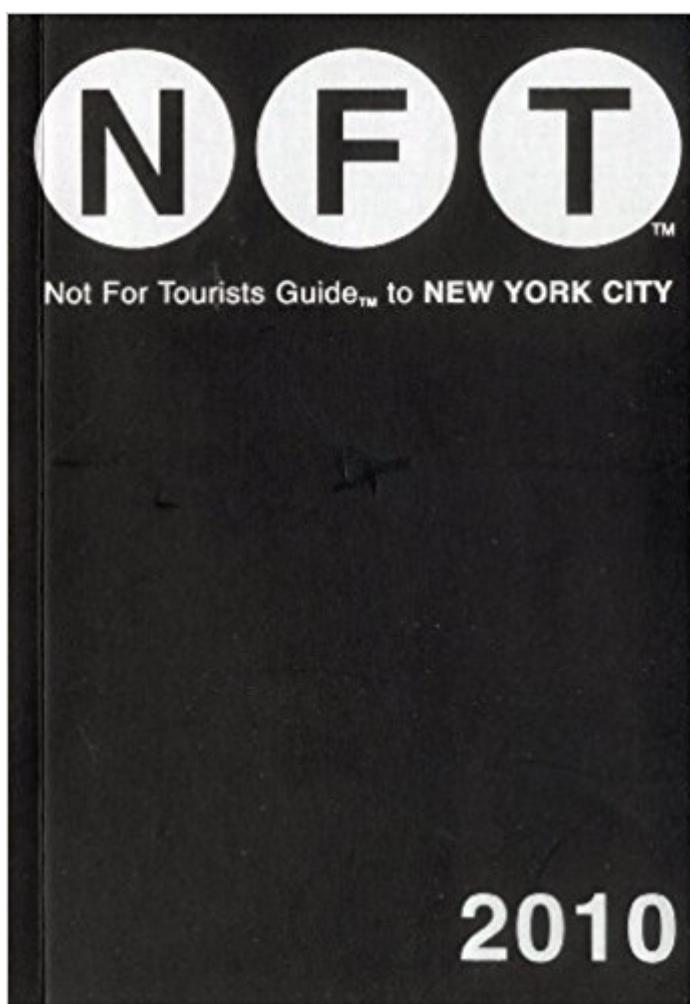


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# Not For Tourists 2010 Guide To New York City (Not For Tourists Guidebook) (Not For Tourists Guidebooks)



## Synopsis

Get the book that started it all: The Not For Tourists Guide to New York City is a map-based neighborhood-by-neighborhood dream guide designed to lighten the load of already street savvy New Yorkers, commuters, business travelers and yes, tourists too. Each map is marked with user-friendly icons identifying the essential services and entertainment locations around town: everything from post offices, parking lots, restaurants, bars, hardware stores, and gyms to information on hotels, airports, public transportation, and city parks. This pocket-sized book includes 35 mapped sections on Downtown, Midtown, Uptown, Way Uptown, and the Outer Boroughs, as well as details on Parks & Places, Sports, Transit, General Information, and Arts & Entertainment. It is THE indispensable guide to the city. Period.

## Book Information

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## Customer Reviews

Take an A-Z, mix it with a Lonely Planet and throw in all the things a guide book should NEVER say and voila, you get the Not for Tourists Guide" - The Observer a most useful book for visitors, full of imaginative advice on shops, sights and restaurants - and jampacked with invaluable maps." - The Mail on Sunday "...A sleekly designed, full-colour guide to everything from the lighting schedule of the Empire State Building to a map of Central Park...the next Zagat Survey..." - Crain's New York Business "The new must-have resource (the Yellow Pages are so over)." - Chicago "...an answer to a prayer." - CBS Newsradio " - well-mapped and detailed book that can help the new arrival get his bearings along with his bagels. And buses. And bars." - About.com "It's clear they haven't just

researched New York City; they live here, too." - About.com "Block-by-block listings that even grizzled New York Veterans declare indispensable." - SF Chronicle "The graphics are sharp, clear and so packed with information that merely possessing the book makes the Big Apple less intimidating." - SF Chronicle " - for people who don't want to be seen carrying a guidebook." - The New Yorker " - a series of guides designed to make you feel like a local." - CNN "NFT books keep you from looking like that most loathed of public figures: the guy with the map." - Men's Journal " - sleek, black, concise - " - Men's Journal

Not For Tourists is the ultimate guide for the savvy city-dweller. Our philosophy is simple: Whether you've lived in your neighborhood for 55 years or 55 minutes, NFT will help you navigate and explore the city like a local. Written and designed by in-the-know city slickers themselves, NFT is mobile-oriented, cartographically-inclined, and to-the-point. For over a decade, our cabal of mapmakers, writers, editors, graphic designers, and urban adventurers have scoured the streets, read the writings, and lived the credos of practical, esoteric city travel. Within the matte black covers of our guides, discover secret city spots you never knew existedâ€“from dive bars and extravagant restaurants to local hardware stores and abandoned buildings (we don't judge).

I love NFT, or i used to, anyway. I am a native new yorker who has always loved exploring the city, and my NFT guide was how i did it. with its detailed maps, lists of museums and most importantly lists of duane reades, starbuckes and banks, i rarely left home without it. in 2011, however, they changed the format. gone were the lists of essentials such as where the nearest libraries (IE, bathrooms) ATMs and books stores were, gone were the exhaustive list of every resturant in teh vicinity, and in came 'neighborhood overviews' and 'best of' lists, along with an increasingly confusing way of mapping the subways so it is difficult to see the actual route of the train. Here is my problem with that. if i wanted to know the "best" stores, restaurants or museums, i could buy a zagat guide or a guide book geared for tourists who want to see the best of the city. i want a book that is NOT for tourists, telling me how to get the most out of a city that it assumes i already slightly know. when i am in an unfamiliar neighborhood, i loved how NFT could tell me where ht nearest bathroom or bank was. tourist guidebooks don't do that. my solution is to buy THIS version of NFT. It is the last one made in the 'old format' that is still useful to me. yes, some info may be out of date, but if i find a certain store is not there any more i just cross it off the list. in short, this book is ENDLESSLY useful and fascinating and no new yorker should be without it. if you want to know the 'highlights' of a neighrborhood, get a tourist guidebook. this one is NOT for you.

I bought this book for my sister, who is a student living in NYC. She's lived there for about 4 months (with my other sister has lived there for 3.5 years) so she's definitely not a tourist, but neither is she a native New Yorker. We tried to use this book when I came up for a visit. I'm not sure why they list every Dunkin Donuts and Starbucks in each neighborhood. I'm pretty sure that locals already know and/or don't care where those places are. Seems like something tourists would want to know. I was surprised at places that were left out, including a few places to eat and shop, which I thought would be appealing to locals. Also, the maps assume the reader is intimately familiar with all of the streets in each neighborhood. NYC is a big city, so while one can be a local in one neighborhood, I'm sure even long-time New Yorkers don't know where every street in the city is. A grid on the map would have made things easier, or numbering each of the places of interest. So while I hope this book is useful to sis, I don't think it's going to be the resource I thought it was. Thankfully, I also got her Off the Beaten (Subway) Track. Off the Beaten (Subway) Track: New York City's Best Unusual Attractions, which I think would be much more interesting to locals than the NFT guide.

My daughter recently relocated to Brooklyn, NY. I gave this book to her as a gift and she thanks me quite often for it. It has a map of the subway system that opens up from the last page and she said it has helped her soooo much. She carries it with her everywhere she goes in the city and said it is one of the best gifts she has ever received. She said she would recommend it to anyone who is moving to a big city. They have copies for different cities across the U.S.

In terms of information about NYC...restaurants, places to visit, transit options, parks, nightlife, etc. this little book is great. They are able to cram in more useful information about NYC than most other guidebooks I've seen. It's very comprehensive too since it includes the outer boroughs besides Manhattan. In many ways, it's all you need to carry with you while you're in NYC. The maps are terrific and nicely detailed with pertinent information. One big negative is that the information is very, very difficult to read. You need a magnifying glass to be able to read the information; the typeface is much too tiny. I think the same information with larger typeface would make this book the #1 book to have when traveling/living in NYC.

Great guidebook. It was so good I let someone borrow it and I never got it back.

its culture reference, and ease of illustration to read is a unique book to have for exploring every

little detail of the city

First off, I ordered this item and was sent the 2008 version... so that is my biggest complaint. Even so, I did not end up using this as much because it didn't seem to be as handy as a quick Google search.

I like the concept of a "tourbook for residents" and this book might carry that off well, but only if you can read it! These books come in two page sizes and unfortunately this one is in the smaller size, which may be small enough to fit in a purse but cannot be read without a magnifier. If it were in the same larger page size as the Atlanta and Seattle books (which are still small enough to fit in a glovebox) I would have given it higher marks. Also, be aware that this is fundamentally a Manhattan guide only; other coverage includes only Hoboken and Jersey City to the west, and the communities bordering the East River, from Astoria to Red Hook and Park Slope, to the east. (They do publish companion volumes for Brooklyn and Queens, but they are also in the same puny size.) I hope the publishers see fit to do the next edition in the larger page size, and also do a book for the Bronx. This is a great idea, but in this case, poorly executed.

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